



SUMMER SPACE FESTIVAL

Lille – July 2021





- 01.
- 02.
- 03.
- 04.
- 05.

Summary

Project presentation

Who are we ?
Context and Opportunities
They support us

Our event

Interest in supporting the project

Our Sponsoring offers

Annex

Who are we?

12 students sharing a passion for space

Members of the 3AF Young Committee from Hauts de France (Non-lucrative association)

Coming from top regional engineering universities (Centrale Lille, Elisa Aerospace, ISEN)



United with values and a shared project :

Pass down

Inspire

Enhance

about spatial activities

Our ambition

To organize a public day dedicated to space topics in Lille

To associate **animations** and **conferences**, creating connections between the public and professionals

To perform a live stream with ISS and **Thomas Pesquet** during his 2nd space mission

Context of the event

EUCASS-3AF conference from 4th to 9th of July 2021 in Lille, the largest aerospace conference in Europe



Thomas Pesquet's 2nd space mission :
"Alpha" (April-September 2021), on-board
of the ISS and SpaceX's *Crew Dragon*



Opportunities

To enrich EUCASS-3AF conference with a **complementary and accessible event** : inspiring professionals as much as the public, from a local to a European range

To reinforce the *EuroMétropole* space dynamic by leveraging synergies with the **EUCASS-3AF event** : to share with the public, to highlight local activities, to gather people and foster interactions



@Techniquet

**“Pass down,
Inspire,
Enhance...”**

They already support us



Association of European engineers and scientists, meeting for a week with scientific and technical conferences on aerospace thematics. Taking place from 4th to 9th July 2021 in Lille.



Created in 1972, 3AF is the French aerospace society. Its objectives are the progression and promotion of aerospace sciences and technics. It gathers 1500 members.



The European Metropolis of Lille's Communication Agency. This city gathers almost 1,2 million inhabitants in a dynamic region, from an industrial, economical or innovation perspective



Jean-Jacques Dordain was the Director General of the European Space Agency from 2003 to 2015. Attached to his roots in the North of France and to our values, he is a sponsor and a speaker of the event.

Our event

1 day

Face-to-Face and **virtual** format (live stream)

Regional, National and European range

Taking into consideration the evolution of the sanitary context

Live Interview with Thomas Pesquet

from the ISS

Conferences & Round Tables

to discover and go in depth

Animations

&

outreach presentations

about space thematics

04

July

2021

Lille



Animations & Outreach Presentations

Initiation to space thematics with scientists and animators

Accessible, entertaining and captivating

Outdoor stage

Large public, inclusive and non-initiated, French-speaking.
France/Belgique range

Expected public attendance

1000 Face-to-face
5000 online



Conferences & Round tables

Discovery and deepening of spatial thematics :

- Exploration,
- Earth Observation,
- Applications,
- Space under other angles

**Indoor
stage**

Initiated public, English-speaking
European range

Expected public attendance

100-400 Face-to-Face
1000 online



Live Interview with Thomas Pesquet

Live stream from the ISS during the Alpha mission

Outdoor stage

20-minute long discussion about his mission and life on-board the ISS

Application in progress with ESA (in touch with Thomas Pesquet's communication team)

Interest in supporting the project

- To enable an inspiring and impacting event
- To associate your organization to our values
- To benefit from an important range and visibility
- To present your organization to a young and qualified public
- To realize an investment offering fiscal advantages

Our Sponsoring Offers – Financial

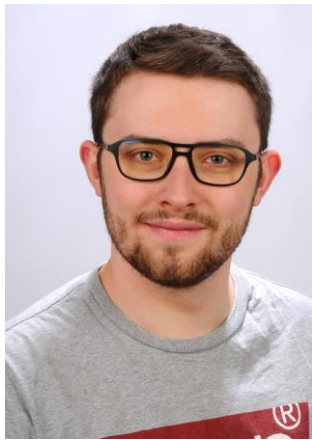
	Level 1 - Bronze (> 1000 €)	Level 2 - Silver (> 2500 €)	Level 3 - Gold (> 5000 €)
Promotion on the event's web site and social media	✓	✓	✓
Logo on documentation supports	✓	✓	✓
Distribution of goodies (provided by the sponsor)	✓	✓	✓
Thanks during the event	✓	✓	✓
Promotion during the event (logo, speech)		✓	✓
Logo on communication supports		✓	✓
Commercials on stage and online			✓
Media content supporting a thematic during presentations/outreach animations			✓
Sponsorship of one of the 4 thematics of conferences/round tables			✓
Booth for your organization (to be confirmed)			✓
Sponsor of the associative fair and jury of the student challenge (to be confirmed)			✓

Customizable offers, please feel free to contact us

Our Sponsoring Offers- Patronage

	Level 1 - Bronze (> 100 €)	Level 2 - Argent (> 500 €)	Level 3 - Or (> 1000 €)
Promotion on the event's web site and social media	✓	✓	✓
Thanks during the event		✓	✓
Speech during the event			✓

Customizable offers, please feel free to contact us



Thanks for your time and see you soon...

To contact us : spacesummer@3af.fr



3AF
Hd
Comité Jeunes

